

SMARTCITY  
EXPO WORLD CONGRESS

# weMind

International Forum  
November 2026, 3<sup>rd</sup>-5<sup>th</sup>

Where Longevity, Neuro and Mental Health meet

Con el apoyo:



Diputació  
Barcelona

Organizado por:



WE  
MIND  
Cluster

“

**WeMind International Forum** is a meeting point for key stakeholders in **longevity, mental health and neuroscience** at local, national and international levels. The event is primarily aimed at a professional (B2B) audience.



## WeMind Forum 2025 in numbers



**13+16**

Keynotes & Expert Panels



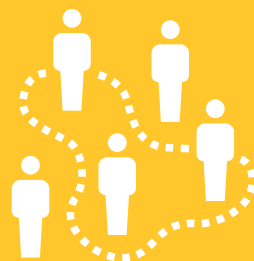
**12**

Thematic Sessions



**82**

Speakers



**21**

Exhibitors



**18**

Collaborating organizations



**2**

Media Partners: El Periódico, Radio 4rne

## WeMind Awards



**33**

Projects evaluated



**5**

Winners



# Media Impact

# WeMind Forum 2025

# Digital Media Summary



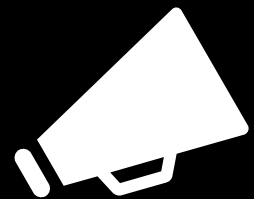
18  
Mailings WMIF



9  
Newsletters



18  
Web News



1  
Satisfaction survey



+100  
Posts and Stories  
16.000 impressions



32  
Posts LinkedIn  
12.000 impressions

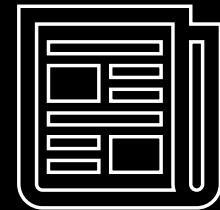


# Media Impact Summary



**4**

Media partner agreements



**37**

Publications achieved



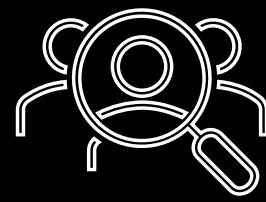
**15**

Interviews



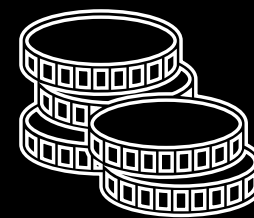
**5**

Press Release



**271.000**

Estimated Audience

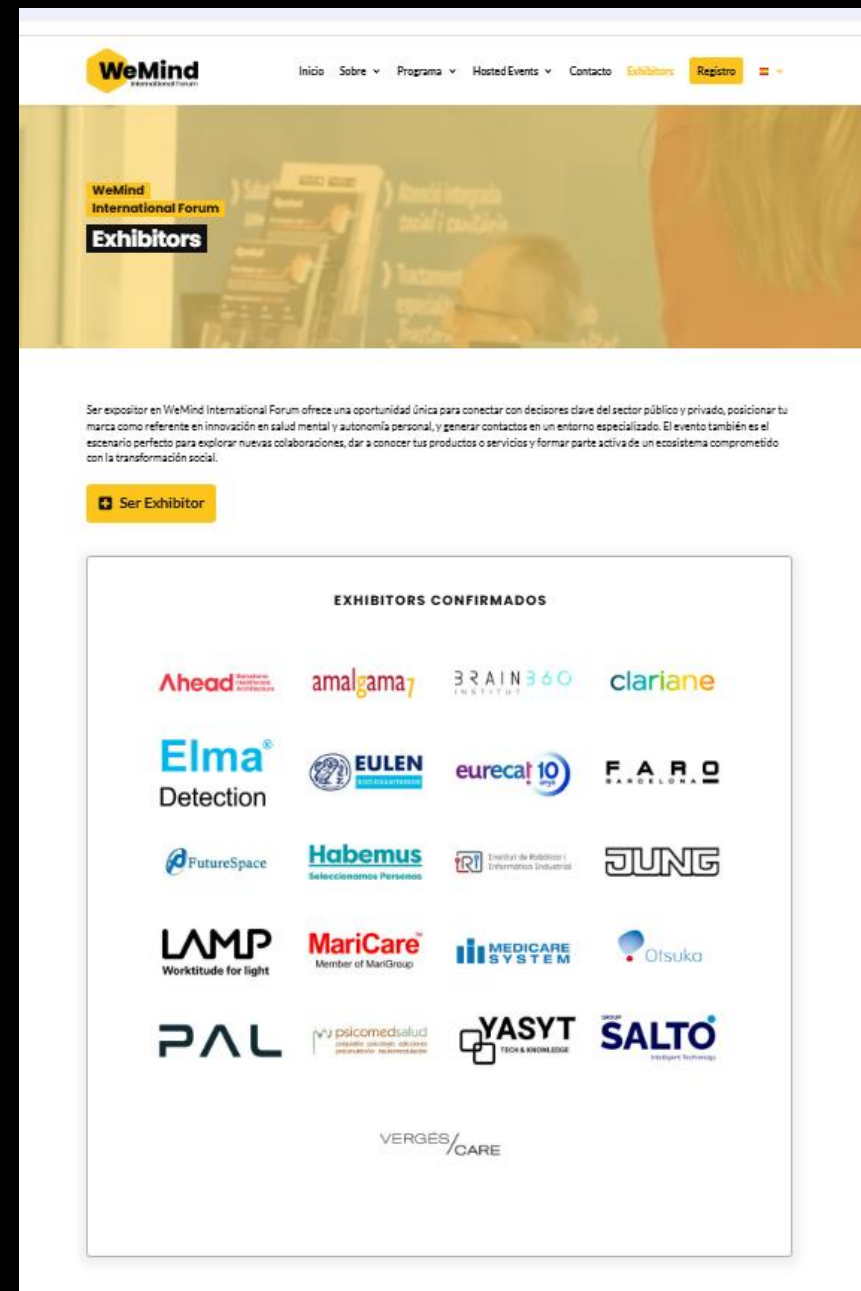


**511.760**

Estimated return value

**Radio: 11**  
**News Agencies: 6**  
**Digital Press: 112**  
**Press: 9**  
**TV: 2**

# Web statistics



Period March 2025-November 2025

Unique visitors: 15.199

Website visits: 32.802

Page views: 204.846

**wemindforum.com**



# WMIF in images



# Objectives 2026

- Increase the visibility and positioning of the **longevity, mental health, neurosciences, and personal autonomy sectors** in an international environment.
- Expand contacts and networking with other related cross-sector areas such as **climate, mobility, and sustainability**, within the cluster's ecosystem of partners and companies.
- Promote and generate business opportunities.
- Showcase and present **use cases of applied technologies**.
- Generate **innovation through projects**.
- Promote the creation of **added value in products and services**.
- Attract **public and private funding**.
- Increase **communication impact**.
- Consolidate a **unique and pioneering flagship event** in Mental Health, Longevity, and Neurosciences within a global framework.
- Maintain the **quality and excellence of the content**.
- Set trends and optimize audiences.

**When?**

**November 3-5, 2026**

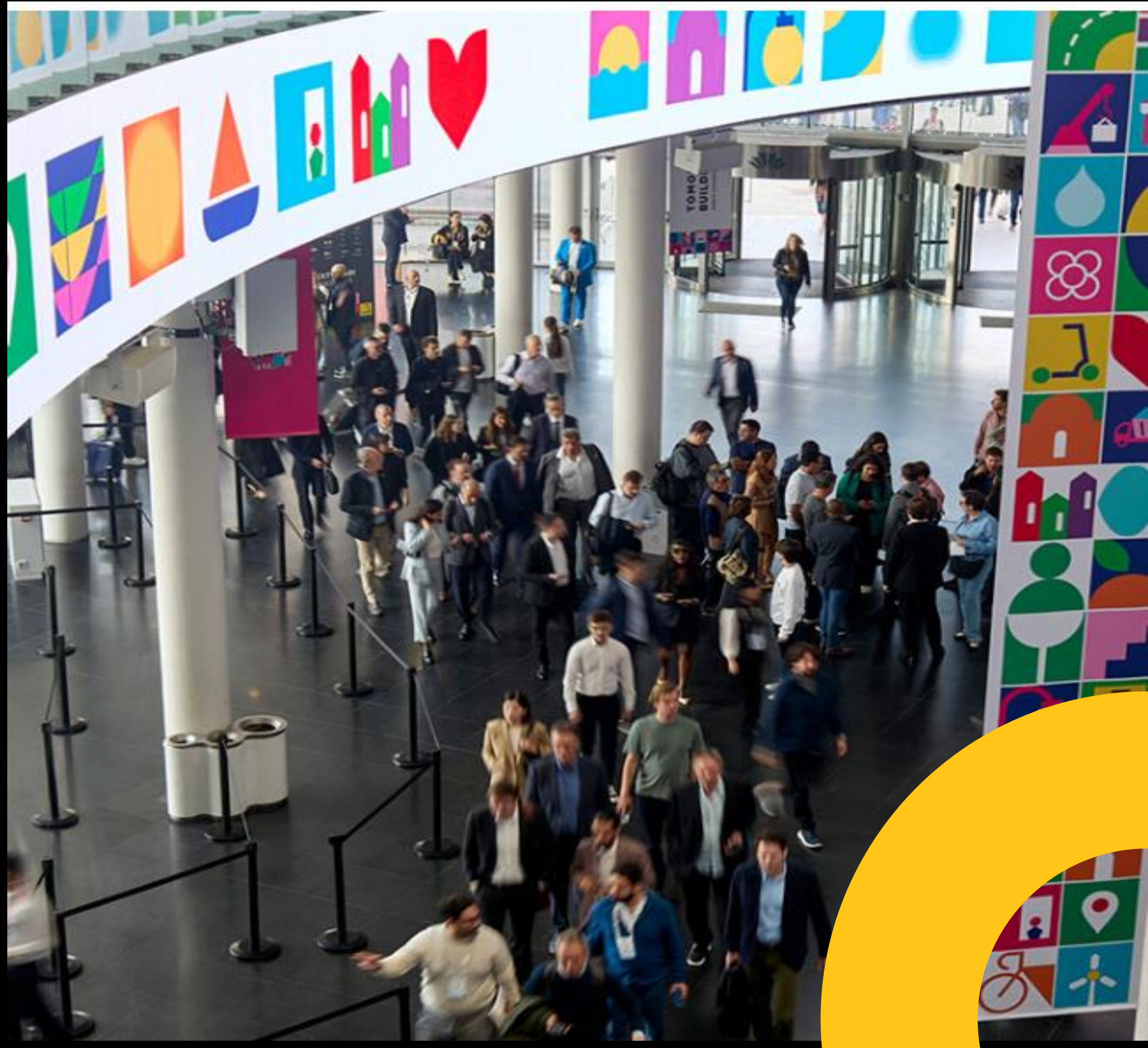
**Where?**

**Smart City Expo  
World Congress**

<https://www.smartcityexpo.com/>

**Save  
The  
Date**

[wemindforum.com](http://wemindforum.com)



# WeMind

International Forum

WeMind International Forum will take place as an **allocated event** within the Smart City Expo World Congress.



## SMART CITY EXPO WORLD CONGRESS 2026 | BARCELONA

THE WORLD'S BIGGEST AND MOST INFLUENTIAL  
EVENT ON URBAN INNOVATION

[BOOK YOUR SPACE →](#)

# Key opportunities

We have the opportunity to **position and lead** mental health and personal autonomy as a strategic pillar within the **Smart City Expo World Congress**.

**Because the future of smart cities depends on the mental well-being and personal autonomy of citizens.**



## THE EVENTS FOR BETTER CITIES

**1,190 EXHIBITORS**



**592 SPEAKERS**

**359 SESSIONS**

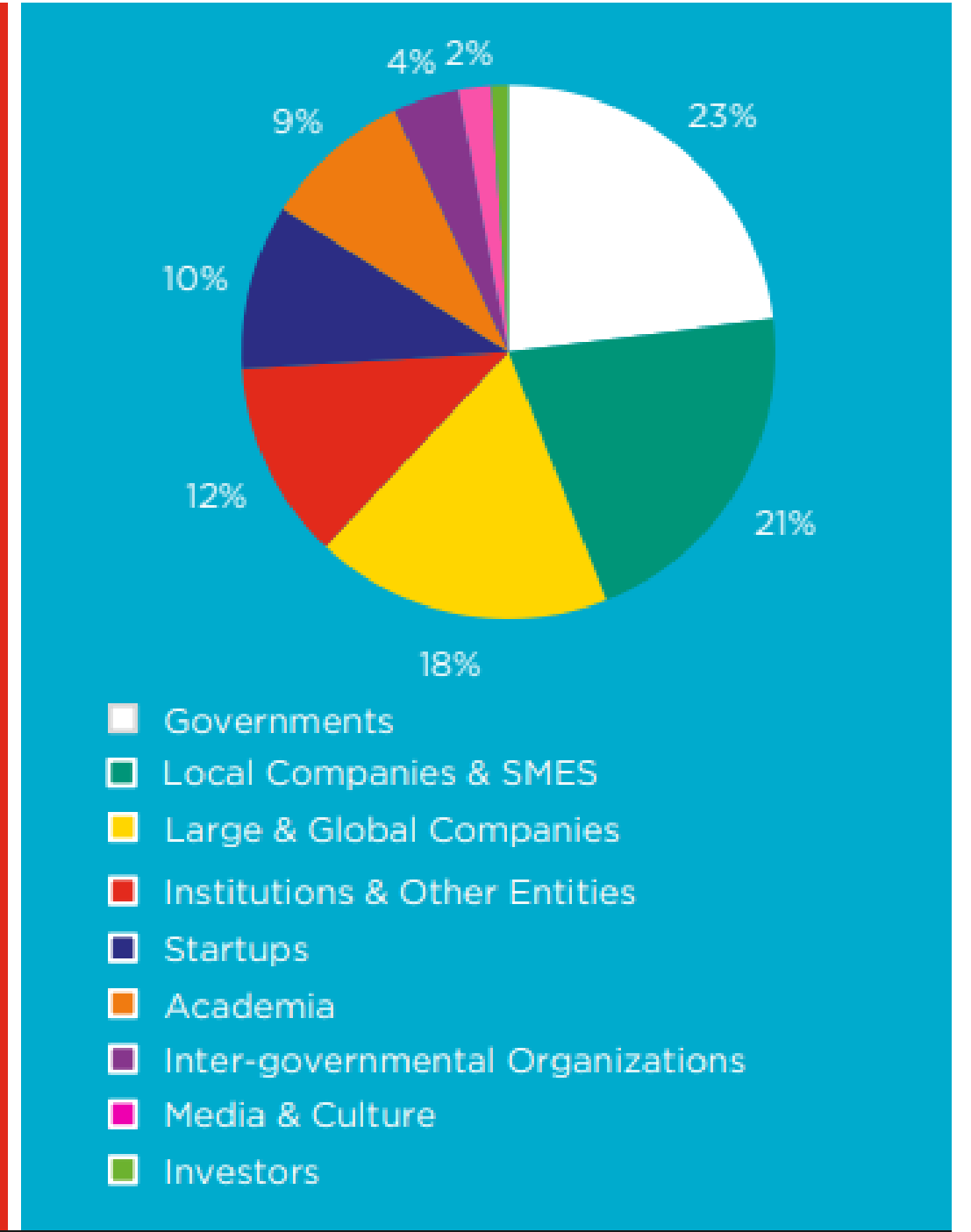
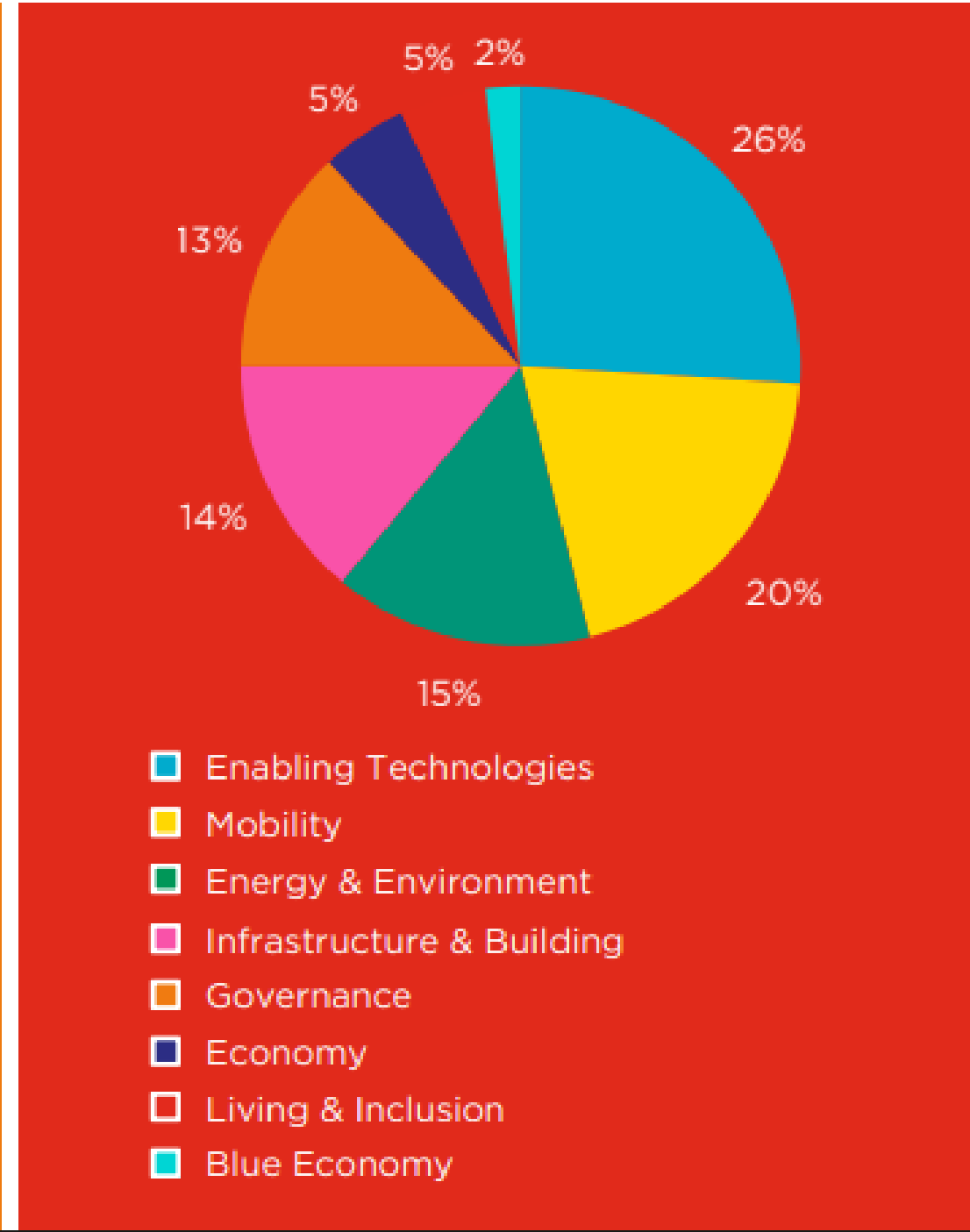
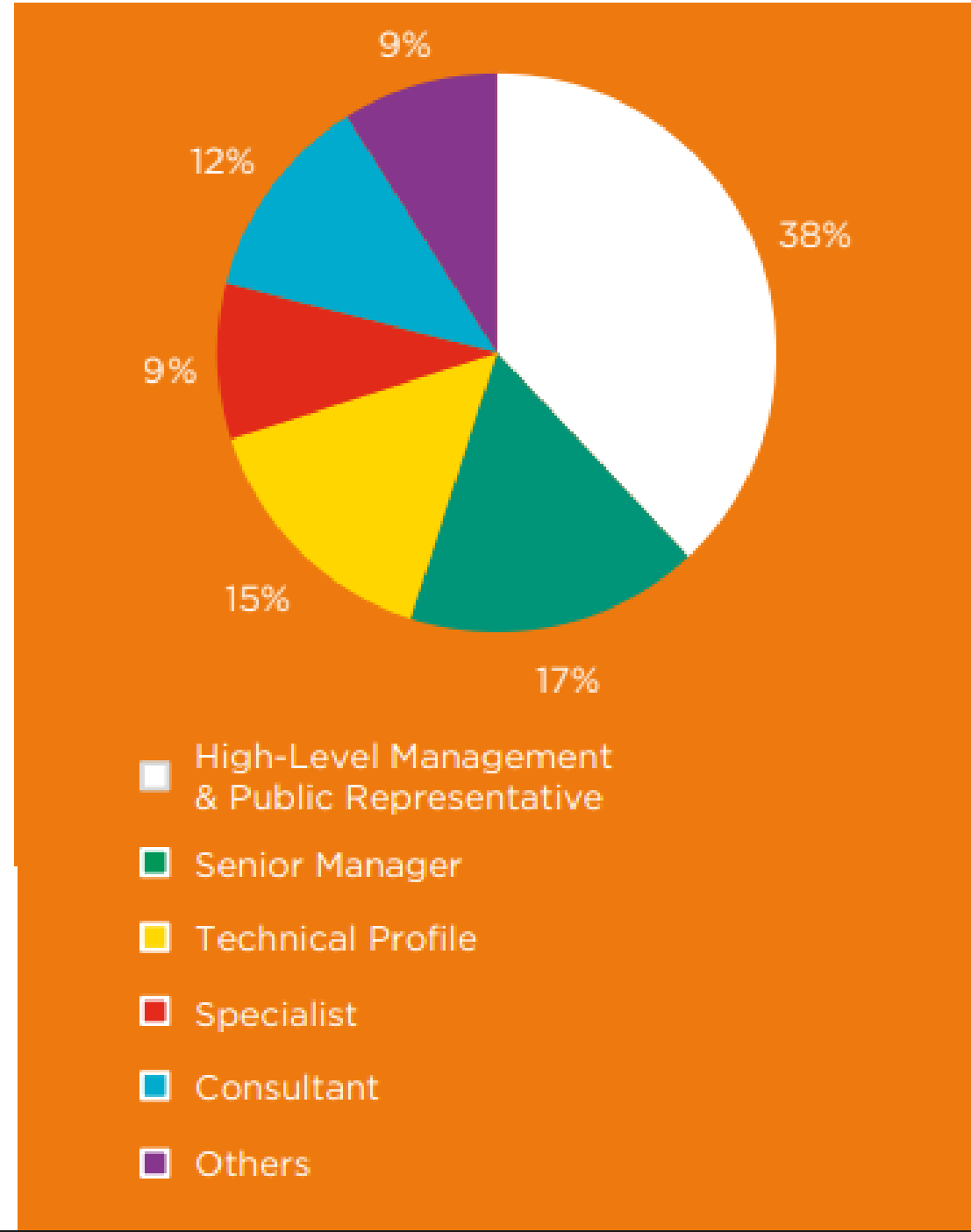
**27,104 ATTENDEES**



**138 COUNTRIES**

**997 CITIES**

# Attendees' profile



# Smart City Topics aligned with strategic pillars of WeMind Cluster



TOPIC SMART CITY EXPO WORLD CONGRESS	STRATEGIC PILLARS WeMind CLUSTER
<b>Enabling technologies</b>	Digital transformation, AI, assistive robotics, digital care, Big Data
<b>Environment &amp; Climate</b>	Mental health, Healthy Ageing, Societal Challenges
<b>Mobility</b>	Longevity, phisycal activity, rehabilitation New Business models
<b>Governance &amp; Economy</b>	Business developers, Brain transition economy, Demography
<b>Living&amp;Inclusion</b>	Unwanted loneliness, longevity, mental health, Care & Assistance
<b>Infrastructure&amp;Building</b>	New housing models, neuro-architecture, smart appliances, monitoring

# What can SCEWC offer us?

## 1. Access to a global ecosystem where mental health and longevity have not been represented until now

- Public administrations
- Technology companies
- Urban startups

## 2. International visibility / sector positioning

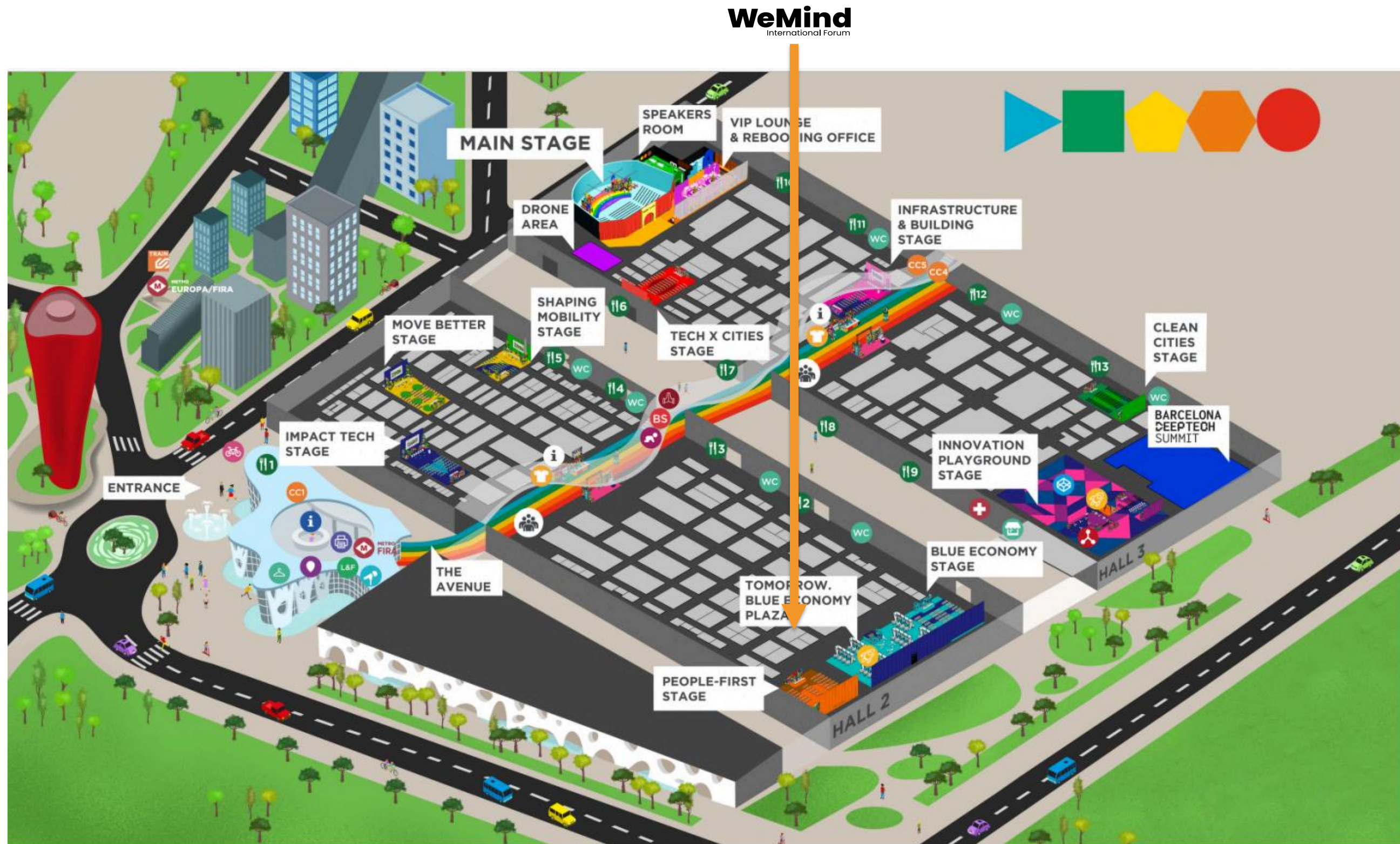
- Position the mental health, longevity, and neuroscience ecosystem as a reference within smart cities.
- Access new partners and European/international projects.

## 3. Technology partnerships

- AI, urban data, robotics, etc.
- Direct application in:
  - Well-being monitoring
  - Early detection
  - Digital support services
  - Mobility and accessibility solutions
  - Neuroarchitecture and neurodesign

## 4. Access to funding and projects

- European projects
- Public-private collaborations
- Creation of business consortia

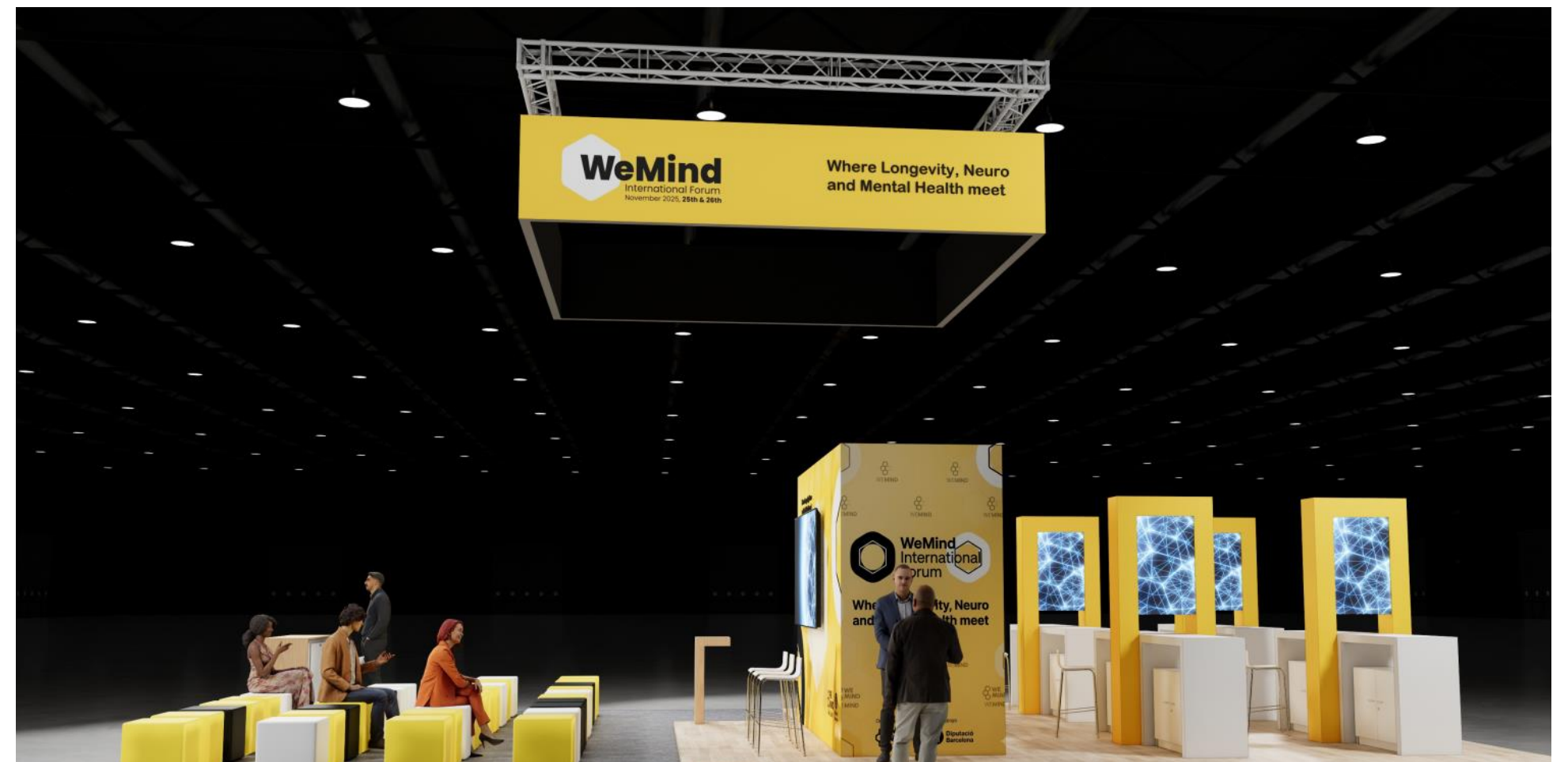
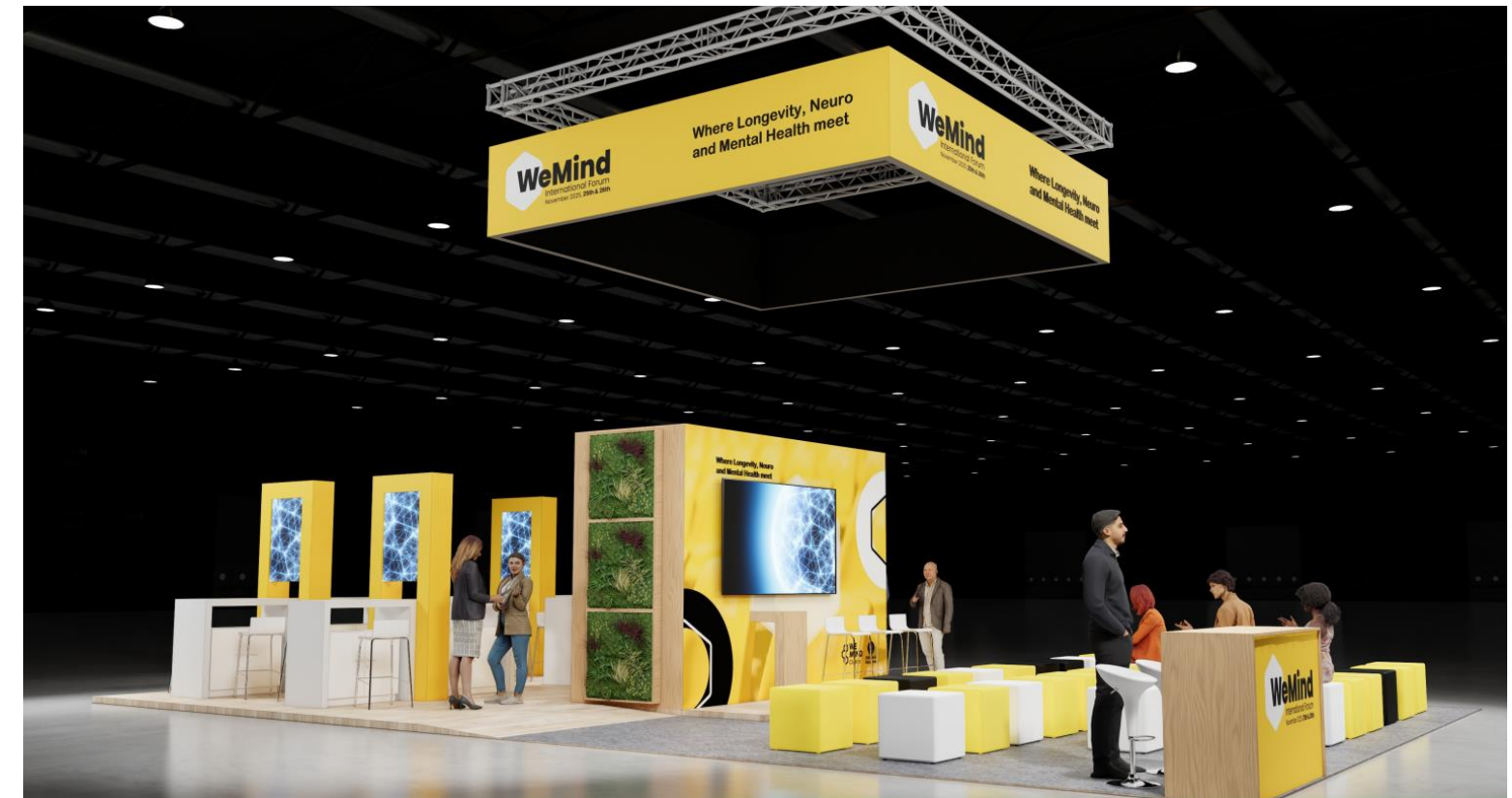


## WeMind International Forum Pavilion

104 sqm space

Two spaces that offer attendees multiple perspectives on the sector:

- **Thematic Agora:** an open space equipped with a screen, microphones, and stools, designed for talks, presentations, pitches, project presentations, product demonstrations, etc.
- **Exhibition Area:** a B2B space with customized stands. Capacity for 14 stands.



SMARTCITY  
EXPO WORLD CONGRESS

# WeMind

International Forum



Thematic Agora

Exhibition Area

## WeMind Summit 4 November

Auditorium for 135 people

Space located on the upper floor, exclusively dedicated to hosting talks, keynote lectures, keynotes, and expert round tables.

It is equipped with audiovisual technical equipment, microphones, and a screen.





## WeMind Awards 2026

Presentation of the finalists at the  
**WeMind International Forum Pavilion.**  
**Tuesday, 3 Nov**



Awards ceremony as part of the Impulsa Awards, organized by the Consorci de Salut i Social de Catalunya at CosmoCaixa.

**Thursday, 26 Nov**



## Cocktail Networking

WeMind International Forum Pavilion  
Ecosystem meeting

**Tuesday 3 Nov. 18:00**



Round table in **Main Auditorium**  
**SCEWC** organized by WeMind  
International Forum

***TBC slot***



# Sponsorship packages

# Objectives

## Business Activity

Strengthen the business and **innovation activity** of the sector in Catalonia by creating an international meeting space with key stakeholders at a global level

## Networking and synergies

Foster networking and the **creation of synergies** by providing a platform to establish connections and collaborations among diverse stakeholders in the sector

## Innovation Solutions

**Promote the development** and implementation of innovative solutions to address the sector's social and business challenges, aligned with the strategic pillars of WMIF.

## 360° vision

Provide a holistic and cross-cutting view of the needs and **opportunities** in promotion and prevention, as well as person-centered social and workplace rehabilitation

# How can you participate?

- Stand with corporate branding, for 1 to 3 days of exhibition.
- Product, service, or project presentation.
- Organization of expert round tables.
- Keynote presentations.
- Master conferences.
- Startup pitches.

# Sponsorship package

**Gold Sponsor** – Full sponsorship, including a dedicated stand for 3 days in the WeMind pavilion and a speaking slot in the Thematic Agora. Prominent visibility across all communication materials, and sponsorship/organization of a round table at the Auditorium.  
Visibility on the Smart City Expo website.

**Silver Exhibitor Sponsor** – Includes a one-day stand in the WeMind pavilion and the opportunity to present your project or organization in the open Thematic Agora. Brand visibility across all WeMind Forum materials.

**Silver Summit Sponsor** - Offers the opportunity to sponsor a round table, talk, or conference at the WeMind Summit on November 4. Brand visibility across all WeMind Forum materials.

**Bronze Sponsor** – Opportunity to present your company or project in an open space, leverage networking opportunities, and gain brand visibility in WeMind Forum communications.

**WeMind Awards Sponsor** – Sponsorship of one of the award categories. Brand visibility across the awards, forum, communications, and the Impulsa Awards.  
(Consorti de Salut i social)

		WeMind Awards Sponsor	Bronze sponsor	Silver Exhibitor sponsor	Silver Summit Sponsor	Gold sponsor
Stand Exhibitor – 3 days day	Visibility					x
Stand Exhibitor- 1 day	Visibility			x		
Round Table or conference in WeMind Summit	Visibility				x	x
Activity in Tematic Agora	Visibility		x	x		x
Logo in photocall	Visibility		x	x	x	x
Logo in webside and agenda	Visibility	x	x	x	x	x
Mention in social media	Communication	x	x	x	x	x
Logo in web Smart City Expo World Congress	Visibility					x
Logo in the app Smart City Expo World Congress	Visibility					x
Logo in communication material	Visibility		x	x	x	x
B2B app of SCEWC	Networking					x
Access to conferences of the congress	Networking		x	x	x	x
Possibility to participate in Open Innovation Challenge-Acció	Business Activity		x	x	x	x
Tickets Smart City Expo World Congress	Tickets		5	10	10	24
Networking cocktail	Networking	x	x	x	x	x
		<b>2.000 €* </b>	<b>1.000 €</b>	<b>3.000 €</b>	<b>3.000 €</b>	<b>8.000 €</b>

10% discount for members until June 10. Participation confirmation by June 30. Content submission by September 10.



# Gold sponsor

Sponsorship package proposal

## Stand Exhibitor and participation in WeMind Summit

- Stand with corporate image- 3 days  
**Co-Exhibitor Fee (SCEWC): 525€ (included)**
- Slot in Thematic Agora- 30 minutes\*
- Creation of a panel in WeMind Summit – 135 people. 1 hour\*

## Brand visibility

- Featured logo on the website, onsite materials, and online materials
- Special mention in publications, social media, news, and press releases
- Logo on the WeMind Forum space photocall
- Logo on the SCEWC website
- Logo on the SCEWC event app
- Inclusion of the talk in the event agenda.

## Business Activity

- Opportunity to participate in the ACCIÓ Open Innovation Challenge.

## Tickets

- 24 tickets SCEWC – 3 days congress (valued at 200 €)
- Networking cocktail access

**8.000 €**

Taxes not included

\*The fee does not include the speaker's honorarium or travel and accommodation expenses. These will be covered by the sponsor.

10% discount for members until June 10. Participation confirmation by June 30. Content submission by September 10.



# Silver exhibitor sponsor

Sponsorship package proposal

## Stand Exhibitor and activity in Thematic Agora

- Stand with corporate image- 1 day  
**Co-Exhibitor Fee (SCEWC): 525€ (included)**
- Slot in Thematic Agora- 30 minutes\*

## Brand Visibility

- Logo placement and mention on the website, on-site materials, and online materials.
- Special mention in publications, social media, news, and press releases.
- Logo featured on the WeMind Forum photo call backdrop.
- Inclusion of the talk in the event agenda.

## Business Activity

- Opportunity to participate in the ACCIÓ Open Innovation Challenge

## Tickets

- 10 ticket SCEWC– 3 day of congress (valued at 200 €)
- Networking cocktail access

**3.000 €**

Taxes not included

\*The fee does not include the speaker's honorarium or travel and accommodation expenses. These will be covered by the sponsor.

10% discount for members until June 10. Participation confirmation by June 30. Content submission by September 10.



# Silver Summit sponsor

Sponsorship package proposal

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## WeMind Summit

- Organization of a round table or conference at the WeMind Summit (135 attendees) – 1 hour\*

## Brand Visibility

- Logo placement and mention on the website, on-site materials, and online materials.
- Special mention in publications, social media, news, and press releases.
- Logo featured on the WeMind Forum photo call backdrop.
- Inclusion of the talk in the event agenda.

## Business Activity

- Opportunity to participate in the ACCIÓ Open Innovation Challenge

## Tickets

- 10 ticket SCEWC– 3 days of congress (valued at 200 €)
- Networking cocktail access

**3.000 €**

Taxes not included

\*The fee does not include the speaker's honorarium or travel and accommodation expenses. These will be covered by the sponsor.

10% discount for members until June 10. Participation confirmation by June 30. Content submission by September 10.



# Bronze Sponsor

Sponsorship package proposal

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## Activity in Thematic Agora

- Presentation in Thematic Agora > 30 minutes\*

## Brand Visibility

- Logo placement and mention on the website, on-site materials, and online materials.
- Special mention in publications, social media, news, and press releases.
- Logo featured on the WeMind Forum photo call backdrop.
- Inclusion of the talk in the event agenda.

## Business Activity

- Opportunity to participate in the ACCIÓ Open Innovation Challenge

## Tickets

- 3 tickets SCEWC – 3 days of congress (valued at 200 €)
- Networking cocktail access

**1.000 €**

Taxes not included

\*The fee does not include the speaker's honorarium or travel and accommodation expenses. These will be covered by the sponsor.

10% discount for members until June 10. Participation confirmation by June 30. Content submission by September 10.



# WeMind Awards



## Sponsorship package proposal

### Promoters of WeMind Awards

- This year, the WeMind Awards will be a category within the Impulsa Awards, organized by the Consorci de salut i social de Catalunya. This category will include five initiatives, each of the winners will receive €2,000 and recognition from the WeMind Cluster.
- Through this sponsorship initiative, we offer organizations and companies the opportunity to sponsor talent and innovation, and to financially reward innovation and technology in mental health, longevity, and neuroscience.

The screenshot shows the 'WeMind Awards' sponsorship package. It includes categories: Neurodegeneratives, Salut mental, and Longevitat. The total value is 'Impuls: 10.000 €'. The package is supported by 'WE MIND Cluster' and 'Reservat'. The five initiatives and their values are: 'Nous models d'habitatge' (2.000 €), 'Transformació digital' (2.000 €), 'Atenció i cures' (2.000 €), 'Longevitat' (2.000 €), and 'Projectes socials' (2.000 €).

### Brand Visibility

#### At WeMind Forum:

- **Sponsorship of one of the awards:** logo featured on the award.
- Logo visibility in the event agenda.
- Mention in WeMind Awards communications and social media.
- Mention and logo featured in *Brains WeMind Awards* magazine.
- Visibility during the finalist presentations at the WeMind Forum on November 3.

#### At the Impulsa Awards:

- Large and prominent logo placement.
- Presence on the stage screen during the awards ceremony.
- Mention in communications and social media channels.
- 5 invitations to the ceremony.
- Access to all project submissions.
- Access to the jury deliberation (non-voting).

**2.000 €**

Taxes not included



Join WeMind International Forum and be part of the event driving innovation, knowledge exchange and collaboration in longevity, neuroscience and mental health.

**Do you want to join us?**

With the support of



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**Thank you!**

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